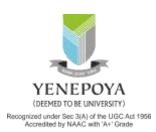


EVENT REPORT

1	Title of the event	Investor Awareness Back to Basics
2	Date of the event	30 July 2025
3	Organizing department / centre / college	Department of Management, YIASCM
4	Organizing committee members	Dr Manjushree C Shetty, Mr Abhishek , Ms Anushree
5	Name / s of the resource person, designation and affiliation	Mr Leo Amala Senior Branch Manager Franklin Templeton India Pvt. Ltd
6	Event schedule (enclose brochure if available)	PRIOR DESCRIPTION OF THE PRINCIPLE OF TH

7 Brief report of the event

The Investors Club at Yenepoya Institute of Arts, Science, Commerce & Management is organizing a university-level workshop on "Investor Awareness: Back to Basics" on July 30, 2025, from 10:00 AM to 1:00 PM at YMK Auditorium, YIASCM, Kular Campus. The event aims to educate participants on the fundamentals of investing and promote financial literacy, with Mr. Leo Amala, Senior Branch Manager at Franklin Templeton India Pvt. Ltd., as the resource person. Prof. Cassin



Rodriguez addressed the importance of investment, highlighting its significance in today's economy. Prof Jeevan Raj gave presidential remarks. The workshop is expected to cover topics such as investment strategies, risk management, and financial planning. Notable attendees included Prof. Narayan Sukumar A, Vice Principal. . The event is being organized by the Investors Club, including Ms. Anushree, Mr. Abhishek, and Dr. Manjushree Shetty. Overall, the workshop is a valuable initiative that aims to promote financial literacy and educate participants on the fundamentals of investing.

8	Which Sustainable Development
	Goals (UN-SDGs) are aligned to
	this event?

The event contributes directly to SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth), while also reflecting the collaborative spirit of SDG 17 (Partnerships for the Goals)—all essential pillars in building a more informed, financially empowered society.

9 Outcome of the event

The workshop successfully raised awareness about the significance of investing and equipped attendees with practical knowledge on managing financial risks and planning investments effectively. Participants reported increased confidence in understanding investment options and expressed a keen interest in applying the strategies discussed. The event also fostered a culture of financial prudence within the university, marking a significant step towards promoting long-term financial literacy among students and faculty.

10	Number of beneficiaries	
	(Attach copy of the attendance sheet)	
	sheet)	

Students	250
Teachers	50
Others (specify)	

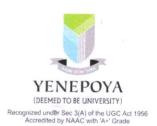
11 Attach geotagged photographs of the event with appropriate captions (**Max Two**).



Recognized under Sec 3(A) of the UGC Act 1956 Accredited by NAAC with 'A+' Grade



12 | Seal and signature of the organizer

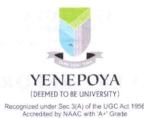


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Head

Department of Management
The Yenepoya Institute of Arts, Science
Commerce & Management
A Constituent Unit of Yenepoya
(Deemed to be University)
Mangalore - 575 013