



EVENT REPORT

1	Title of the event	Investor Awareness Back to Basics
2	Date of the event	30 July 2025
3	Organizing department / centre / college	Department of Management, YIASCM
4	Organizing committee members	Dr Manjushree C Shetty, Mr Abhishek , Ms Anushree
5	Name / s of the resource person, designation and affiliation	Mr Leo Amala Senior Branch Manager Franklin Templeton India Pvt. Ltd
6	Event schedule (<i>enclose brochure if available</i>)	
7	<p>Brief report of the event</p> <p>The Investors Club at Yenepoya Institute of Arts, Science, Commerce & Management is organizing a university-level workshop on "Investor Awareness: Back to Basics" on July 30, 2025, from 10:00 AM to 1:00 PM at YMK Auditorium, YIASCM, Kular Campus. The event aims to educate participants on the fundamentals of investing and promote financial literacy, with Mr. Leo Amala, Senior Branch Manager at Franklin Templeton India Pvt. Ltd., as the resource person. Prof. Cassin</p>	

	Rodriguez addressed the importance of investment, highlighting its significance in today's economy. Prof Jeevan Raj gave presidential remarks. The workshop is expected to cover topics such as investment strategies, risk management, and financial planning. Notable attendees included Prof. Narayan Sukumar A, Vice Principal. . The event is being organized by the Investors Club, including Ms. Anushree, Mr. Abhishek, and Dr. Manjushree Shetty. Overall, the workshop is a valuable initiative that aims to promote financial literacy and educate participants on the fundamentals of investing.		
8	Which Sustainable Development Goals (UN-SDGs) are aligned to this event?	The event contributes directly to SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) , while also reflecting the collaborative spirit of SDG 17 (Partnerships for the Goals) —all essential pillars in building a more informed, financially empowered society.	
9	Outcome of the event The workshop successfully raised awareness about the significance of investing and equipped attendees with practical knowledge on managing financial risks and planning investments effectively. Participants reported increased confidence in understanding investment options and expressed a keen interest in applying the strategies discussed. The event also fostered a culture of financial prudence within the university, marking a significant step towards promoting long-term financial literacy among students and faculty.		
10	Number of beneficiaries <i>(Attach copy of the attendance sheet)</i>	Students	250
		Teachers	50
		Others (specify)	
11	Attach geotagged photographs of the event with appropriate captions (Max Two).		

	 <p> Mangaluru, Karnataka, India Yenepoya University Road, Kodikal, Mangaluru, Karnataka 575013, India Lat 12.918930, Long 74.830686 07/30/2025 10:37 AM GMT+05:30 Note: Captured by GPS Map Camera </p>
12	Seal and signature of the organizer




YENEPOYA

(DEEMED TO BE UNIVERSITY)

Recognized under Sec 3(A) of the UGC Act 1956
Accredited by NAAC with 'A+' Grade

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5	Name / s of the resource person, designation and affiliation	Mr Leo Amala Senior Branch Manager Franklin Templeton India Pvt. Ltd
6	Event schedule (<i>enclose brochure if available</i>)	 <p>The brochure is for a university-level workshop titled "INVESTOR AWARENESS BACK TO BASICS" organized by the Investors Club at Yenepoya Institute of Arts, Science, Commerce & Management (YIASCM). The event is scheduled for 30 July 2025, from 10:00 AM to 01:00 PM at the YMK Auditorium, YIASCM Kular Campus. The resource person is Mr. Leo Amala, Senior Branch Manager at Franklin Templeton India Pvt. Ltd. The brochure lists several faculty members as presenters and coordinators, including Prof. Jeevan Raj, Prof. Shareena P, Mr. Narayan Sukumar A, Ms. Anushree, Mr. Abhishek, and Dr. Manjushree Shetty. The website www.yiascm.yenepoya.edu.in is provided at the bottom.</p>
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12 Seal and signature of the organizer	 <p>Head</p>

Department of Management
The Yenepoya Institute of Arts, Science
Commerce & Management
A Constituent Unit of Yenepoya
(Deemed to be University)
Mangalore - 575 013