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**Hiring Manager**

Far Way General Trading LLC

Dubai, UAE

**Subject:** Application for Sales Executive Position

Dear Hiring Manager,

I am writing to express my interest in the **Sales Executive** position at Far Way General Trading LLC, as advertised. With over **4 years of experience in sales and customer relationship management**, coupled with a strong understanding of the FMCG and trading industry, I am confident in my ability to contribute to your team's success and drive sales growth for your organization.

In my current role as a **Sales Executive at Imperial Food General Trading LLC**, I have honed my skills in **negotiation, customer relationship management, and market analysis**. I have successfully:

- Built and maintained strong relationships with key customers, resulting in increase in customer retention.
- Negotiated contracts and pricing to optimize sales and profitability.
- Monitored market trends and competitor activity to identify new sales opportunities.
- Provided tailored solutions to customer needs, ensuring high levels of satisfaction and repeat business.

I am particularly drawn to Far Way General Trading LLC's reputation as a leading FMCG supplier and distributor in the region. I am eager to bring my skills and experience to your team and contribute to the continued success of your organization.

I would welcome the opportunity to discuss how my background and skills align with your needs. Thank you for considering my application. I look forward to the possibility of contributing to your team.

Yours sincerely,

**MOHAMMED NAZIM**