



**YENEPLOYA**  
DENTAL COLLEGE

in association with  
**iPlanet**  Authorised  
EDUCATION Education Specialist

# INVITATION

You are cordially invited to the

# CONTENT CREATOR CONCLAVE

**9:30am**

Lecture Hall 2, YMC, Academic Block

**Thursday, 26th September 2024**

**Dr. Laxmikanth Chatra**

*Principal*

Yenepoya Dental College

**Dr. Hasan Sarfaraz**

Convenor, Content Creator Contest

Yenepoya Dental College

# Program Schedule

09:30 AM : Invocation

09:35 AM : Opening remarks & Welcome Address by  
Dr Laxmikanth Chatra, Principal, YDC

09:40 AM : Role of ICT in Education by  
Mr. Rajesh Karkera , Director IT, YDU

09:50 AM : Apple Distinguished School ‘  
Importance and Advantages’ by Mr. Hitesh,  
Head Carrier Business & Education, Apple India

10:00 AM : ‘Importance of Innovation in Education’ by  
Mr. Deenu, Regional Sales Manager, Apple India

10:05 AM : Leveraging Apple Intelligence in education’ by  
Mr.Narasimhan, Solutuion Consultant, Apple India

10:10 AM : Key points in Content Creation  
by Mr.Wassim from Mangalore Meri Jaan

10:15 AM : Content Creator contest – A report by  
Dr .Ektha Pai

10:20 AM : **Award Ceremony**

10:40 AM : Presidential Address by  
Dr.B.H.Sripathi Rao Pro- Vice Chancellor, YDU

10:45 AM : Closing remarks by Dr Hasan Sarfaraz  
Convenor, Content Creator Contest, YDC

10: 50 AM : Refreshments