

**P.A. POLYTECHNIC, MANGALORE**  
**-AN INSTITUTION CERTIFIED TO ISO 9001-2000-**  
**P.A. EDUCATIONAL TRUST (REGD.)**

Approved by AICTE, Affiliate to the Board of Technical Education

Recognized by Govt. of Karnataka

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**INTERNSHIP/PROJECT (20CS61S)**

**Internship Report - 1**

NAME	: MAHAMMAD THUFAIL
REG NO	: 493CS22028
BRANCH	: COMPUTER SCIENCE
SEM	: 6 <sup>TH</sup> SEM
STAFF-IN-CHARGE :	

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**STUDENT INTERNSHIP REPORT CERTIFICATE**

This is to certify **MAHAMMAD THUFAIL** has satisfactorily completed the Internship Report-1 in **Internship/Project (20CS61S)** prescribed by the department of technical education in Karnataka, Bangalore for the fulfillment of **6<sup>th</sup> SEM Diploma In Computer Science & Engineering** in this Institution during the year 2024-25.

**Marks awarded :**

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**Date:**

**Register No.:**

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**Signature of the Staff-in Charge**

# **COMPANY PROFILE**

## **1. Overview of Organization :**

In today's always-on digital world, having a robust digital marketing strategy is crucial to getting noticed by your target audience. If you're ready to shift from traditional print advertising to effective digital campaigns, it's time to take action and step out of your comfort zone.

At **Chillipages Technologies**, we are committed to helping you achieve your online goals. Based in Mangalore, we are a leading web design and development company that specializes in delivering cost-effective web solutions. With over 500 clients across various industries and verticals, our approach is rooted in the core values of honesty, hard work, and trust—ensuring that your company's image is at the forefront of every project.

Our tight-knit team of digital experts thrives on creativity and innovation, focusing on maximizing your business profits while minimizing losses. We achieve this by automating your business processes efficiently and effectively through cutting-edge online tools.

Since our establishment in Mangalore, **Chillipages Technologies** has been providing high-quality IT solutions and services that cater to the evolving needs of businesses worldwide. Whether you're a start-up or an industry leader, we help you seize new opportunities, tackle challenges, and bring your ideas to life with creative problem-solving and design. As experts in digital marketing, we are dedicated to expanding your business reach and connecting with millions of potential customers.

## **2. Company Vision and Mission :**

### **Mission:**

To offer innovative and impactful solutions that not only meet but exceed the expectations of our clients. By leveraging our years of experience and diverse expertise, we aim to drive success and growth for businesses across industries, ensuring long-term value through strategic insights and cutting-edge technologies.

### **Vision:**

To become a globally recognized provider of top-tier business solutions, consistently delivering excellence in every aspect of our work, and setting new standards for quality and innovation in the digital landscape.

## Our Services:

Empowering Your Digital Presence with Tailored Solutions

### Website Services:

- Custom Web Design: Unique, user-friendly, and visually appealing designs.
- Web Development : Robust, scalable, and high performance websites.
- Website Maintenance: Ongoing support, updates, and performance optimization

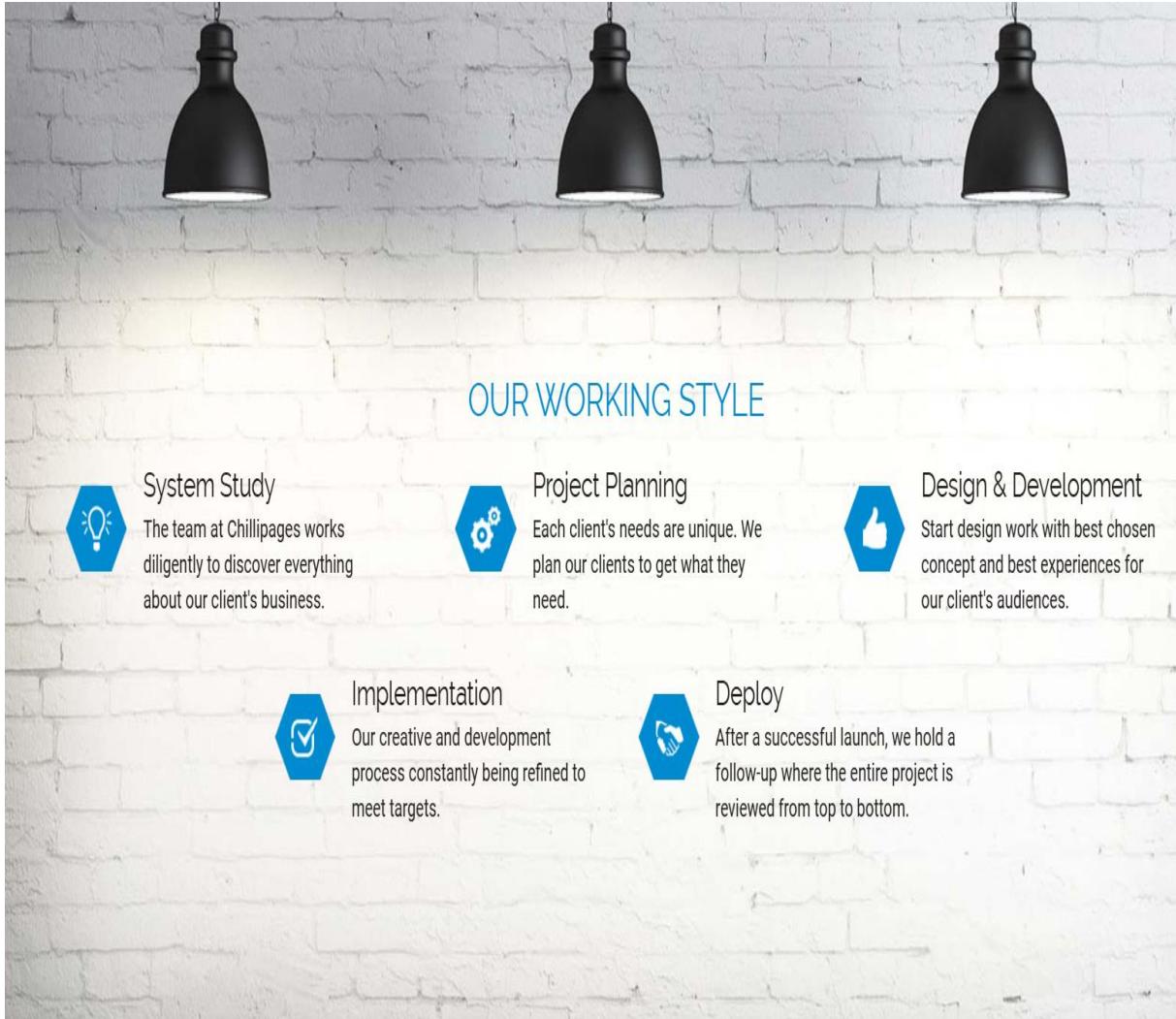
### Digital Marketing:

- SEO (Search Engine Optimization) : Improve rankings & increase organic traffic
- PPC (Pay-Per-Click Ads) : Drive targeted traffic with strategic advertising
- Content Marketing : Engaging content to enhance brand awareness
- Online Advertising : Effective digital ad campaigns for maximum ROI

### Social Media Solutions:

- Strategy & Consulting : Tailored plans for your brand's social presence
- Social Media Management: Handling posts, engagement, and community growth
- Engagement & Branding : Interactive campaigns to boost visibility.
- Social Media Ads : Paid promotions to reach the right audience

# Our Working Style :



OUR WORKING STYLE

**System Study**  
The team at Chillipages works diligently to discover everything about our client's business.

**Project Planning**  
Each client's needs are unique. We plan our clients to get what they need.

**Design & Development**  
Start design work with best chosen concept and best experiences for our client's audiences.

**Implementation**  
Our creative and development process constantly being refined to meet targets.

**Deploy**  
After a successful launch, we hold a follow-up where the entire project is reviewed from top to bottom.